

# VEGAN VISIBILITY

Impacts us all



# VEGANFLIX STUDIOS

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Movies influence social culture and have a tremendous impact on human behavior.



**Vegans are absent in movies!**  
We need more positive vegan characters.



VeganFlix is on a mission to bring more vegan characters to the web and the big screen!

## Some of the Vegan Elements in the *Golden Bow*:

- Co-star Samir **is a life-long vegan**. His dad went vegan after feeling immense pain when his wife died. After that, neither father nor son wanted to cause any being to suffer ever again.
- Samir, Lux, and Vera come across street activists near the University in Berkeley who give \$1 to watch **live footage of factory farms**. Vera takes the challenge and on screen we see some of the torturous conditions that the animals face. This is an important empathy-building scene which will be unique given it is a narrative film and not a documentary.
- Samir's papa proudly advertises on his violin case that his violin bows contain **no animal products**.
- Vera's shop which Lux and Samir fight to keep open, is transformed into an **all vegan salon** to reflect Samir's deep commitment to using products not made from or experimented on animals.



“A movie is not a movie,  
it is a potential nuclear  
furnace of inspiration,  
courage and conscience.”

**Abhijit Naskar**

VEGANFLIX STUDIOS PRESENTS: **THE GOLDEN BOW**

## SYNOPSIS

18 year old Samir and his Papa are traveling musicians who have recently arrived in the United States. Samir plays the guitar while his Papa masterfully plays the antique violin that was passed down to him through generations from his family in Iraq.

Together they impress audiences with their lively and magical musical connection. Soon after arriving in California, however, Papa must return home to help his ailing sister, leaving Samir suddenly on his own.

Samir befriends street-wise Lux, who apprentices in a popular, funky hair salon. But when her mentor, Vera, unexpectedly gets sent back to jail after being set-up by Lux's bigoted and violent father, Lux's path to independence is put into peril. Like Samir, Lux is on her own now too, as she refuses to spend one more night in her father's rage-filled home.

Lux and Samir join forces to forge a livelihood for themselves and to try and save Vera's shop for when she returns. Their determined youthful spirit envisions an upgraded all-vegan salon with animal-free products and live music for patrons. As they launch into adulthood, Lux and Samir's bond grows deeper, even as they battle the various economic and societal forces that threaten to undermine their path to success.

**VEGANFLIX STUDIOS: 510-219-9333 [veganflix@gmail.com](mailto:veganflix@gmail.com)**



## VEGAN CUSTOM



Thank-you in  
film credits



Marketing and  
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Joy & bliss of  
sponsoring  
vegan visibility!

### CUSTOM

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## VEGAN PRIME SPONSOR



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Studios Vegan  
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Your brochures & info at  
film's party/special events  
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Rights Conference 2018  
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### \$5,000+

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## VEGAN PLACEMENT



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Your VEGAN Product  
Placement featured in movie.  
Example - Actor eating/wearing/  
using a specific vegan product

### CONTACT <sup>\*Limited</sup>

**CONTACT NOW**

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\*if you're unable to be an early supporter,  
please join our public crowdfunder in June!

# Filmmaker

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Sara Millman has been a vegan for over 40 years. She has actively supported animal rights and justice for all beings since she was a child. Sara's films have been official selections at over 35 film festivals on 5 continents and have been distributed on Netflix and other channels.



Sara's production company Filmworks7, along with her new platform VeganFlix, is on a mission to bring vegan characters and considerations to the web and big screen

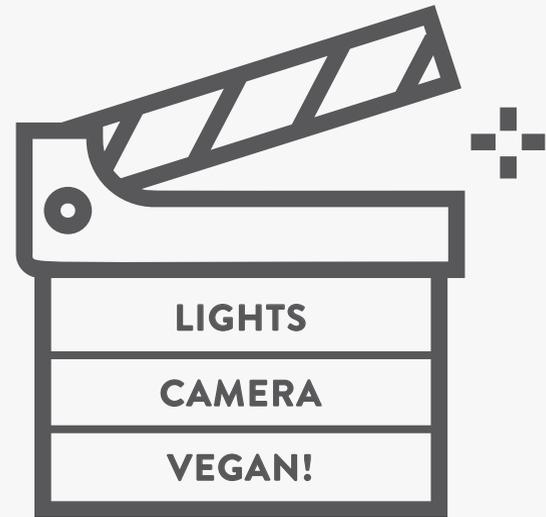


Co-Director



Director

All we need now is **your** action



for us to begin  
**"ACTION"!**

**THANK YOU!**