

VeganFlix Presents

THE GOLDEN BOW



VeganFlix is on a mission to produce inspiring movies featuring ethical vegan characters.

and yes, this violin has a vegan bow!

WE'RE MAKING A MOVIE!

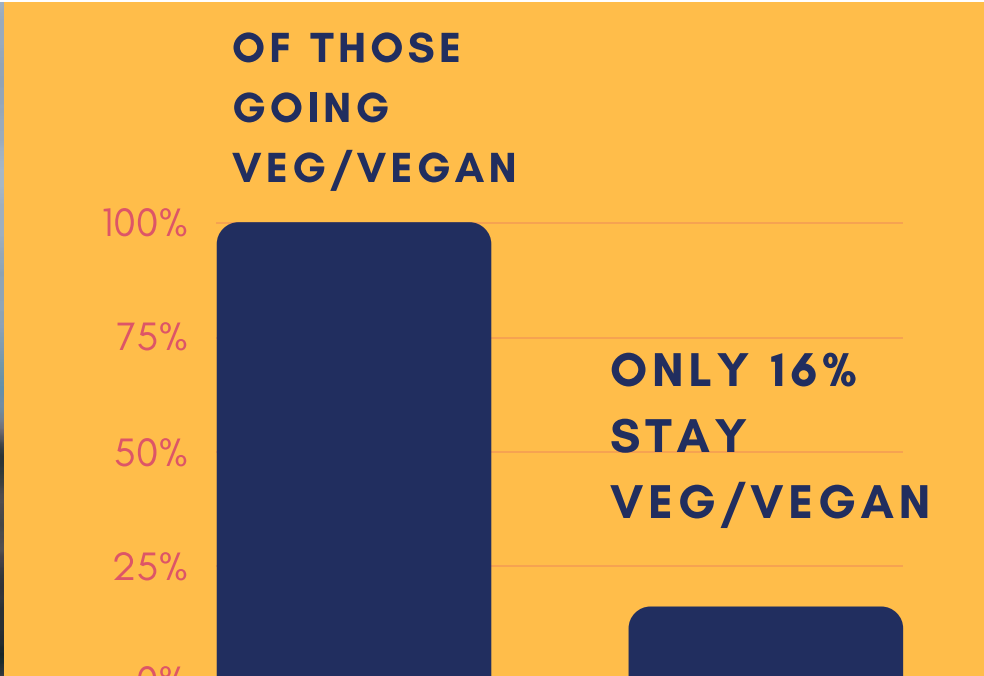
Why do we need vegan movie characters ?

Fiction films are an important complement to documentary films as storytelling has shaped culture since the beginning of time.

Invisibility in film means being less powerful in society. If we want veganism to have a wider reach, we need more vegan characters in our films!

Benefits of vegan visibility in film:

- "not-yet-vegans" will have an easier time transitioning
- new vegans can easier STAY vegan
- Vegan visibility will lead to less bullying of vegan children
- **MORE ANIMALS WILL BE SAVED**



ACCORDING TO **FAUNALYTICS.ORG**, A NONPROFIT RESEARCH ORGANIZATION DEDICATED TO HELPING ANIMALS, 63% OF FORMER VEGETARIANS/VEGANS SAID THAT THEY DISLIKED THAT THEIR DIET MADE THEM STICK OUT FROM THE CROWD.

SOCIAL ISSUES ARE ONE OF LARGEST BARRIERS TO VEGAN RETENTION.



**Movies greatly influence human behavior.
Our mission is to help reduce the social barriers that vegans face and make veganism more accessible to new/not-yet-vegans through inspiring cinematic and TV productions.**



Message from the Director



Sara Millman

I have been a vegan for 42 years and an animal rights activist since a child. As a filmmaker, I was on the forefront of crafting film roles for women, people of color, & LGBT+ people long before it was popular or profitable.

Now my mission is to get positive vegan characters and animal rights issues on screen. While documentaries are powerful tools to educate about animal rights, vegan fiction film will cement that knowledge into human culture.

I am currently in pre-production on a new feature film, *The Golden Bow*. My past work has been the official selection at over 40 film festivals, distributed in three countries and has streamed on Netflix and cable. I intend to get this project the widest reach possible and look forward to your support to make this happen! ~Sara

Sponsors + Product Placement

Now seeking sponsors to bring vegan/animal rights to screens across the world!

Animal Rights/Vegan Organizations

Join us in reaching people's hearts and minds as we make veganism/animal rights visible through film.

Vegan Companies

We have unique Vegan Product-Placement opportunities for the following products:

* limited to one sponsor per product

- Vegan Cheese
- Vegan Meat
- Vegan Violin Bow
- Surprise Us! *non-food vegan brands only

Vegan Individuals

If you are aligned with our mission and got the dough, we need you! :)

Individuals—click below to support. Your name will be in the movie thank-you credits.



Businesses & organizations—please contact us for a sponsor packet.

THANK YOU!



**CINEMA IS
A MATTER OF WHAT'S IN
THE FRAME AND WHAT'S
OUT**

Martin Scorsese

**LET'S MAKE SURE
VEGANS ARE
IN!**

VEGANFLIX

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